



1. Spanish Lessons for Antiquarian Booksellers in Budapest
2. Groningen Halal Butcher Displays Rare Books on Cattle in Shop Window
3. London's Historic Inn Library Welcomes Antiquarian Booksellers to Pop Up Amidst its Shelves
4. Vienna's Brand New Museum of Literature Says Yes to Antiquarian Booksellers
5. 19th Century Woolshed in the Australian Bush Hours from a Major City Becomes a Book Fair
6. Rare Books for Sale on Top of a Chicago Skyscraper

Guess ...

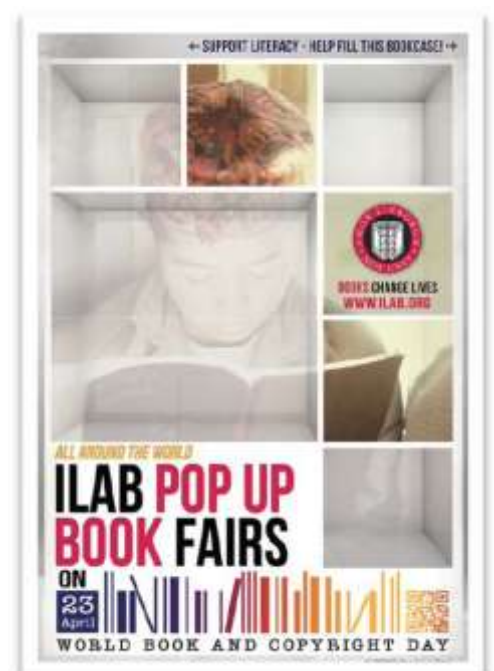
What will these locations – and a number of other quirky locations with antiquarian booksellers have in common next Thursday April 23?

Yes ...

ILAB'S CELEBRATION OF UNESCO'S WORLD BOOK AND COPYRIGHT DAY 2015 IS THE CORRECT ANSWER!

Want to liven up the antiquarian book world? Want to introduce others to the world of out of print books? ILAB Booksellers do. We are not ridiculously optimistic. Of course we know that it will always be only a section of society who is really interested in collecting books but the old ways of introducing the younger people who are interested have been greatly diminished.

Now as we all know there are great numbers of younger people who have not had the benefit of growing up with numerous antiquarian bookstores in their area. However people don't fundamentally change, and if there is any trend it is that there is more respect paid to information and knowledge than there has ever been. However there are so many competing forces and, let's face it, the story is that books have been having a rough time of staying relevant. And it certainly doesn't help the cause if booksellers have limited



visibility, because they have to close their shops and decide to run their business via the Internet!

In April last year when ILAB President Norbert Donhofer suggested that ILAB organise something to celebrate the annual UNESCO World Book and Copyright Day some serious thinking had to go on. Now a year later (and thousands of emails later) 30 events of such diversity and charm will take place across the world that it is hard to believe possible this time last year it wasn't a formed idea. Each of the 30 events, in their own way will place rare books in the front of people that have not seen such beautiful books before.



So join us on UNESCO World Book and Copyright Day, April 23, when ILAB dealers are going to spread the word. These dealers will tell people that it is possible and highly satisfying to collect rare and beautiful books, fun to celebrate the culture of the book and vital to celebrate the basic human right that literacy is by raising money for UNESCO's literacy work in South Sudan.

UNESCO WORLD BOOK AND COPYRIGHT DAY, 23 APRIL 2015

Follow us live in the internet on ilabpopupbookfairs.blogspot.de! Or even better, enjoy the real thing and:

CELEBRATE WITH US – ACROSS THE WORLD!

AUSTRALIA - SYDNEY: State Library of New South Wales: Shakespeare's First Folio lends drama to the first ILAB Pop Up Book Fair on UNESCO World Book and Copyright Day.

AUSTRALIA - DUNKELD and HAMILTON: Of books and sheep: Australian booksellers pop up down under at The Mount Sturgeon Woolshed/The Royal Mail Hotel and Hamilton Public Library.

JAPAN - TOKYO: Five minutes away from the famous Ginza: a big step into the world of rare books. Meet the Japanese antiquarian booksellers at the World Antiquarian Book Plaza.

SOUTH AFRICA - CAPE TOWN: A charity auction to support literacy in South Sudan: how Clarke's Africana Rare Books & Antiquarian Auctions celebrate UNESCO World Book & Copyright Day 2015.

RUSSIA - MOSCOW: Free Appraisal Day at the Moscow State University of the Printing Arts: bring your books, maps, prints and autographs and learn about their value!

ITALY - MILAN and LUCCA: Starting with the 3rd Milan International Antiquarian Book Fair on 27 March and ending with ILAB Pop Up Fairs in Milan and Lucca on 23 April, Italian booksellers will be raising money for UNESCO, not only on one day, but non-stop on www.alai.it within four weeks!



SWITZERLAND - ZURICH: The city of banks and books, where Thomas Mann bought his favourite cigars and the avant-garde artists met in the famous Cabaret Voltaire. An ILAB Pop Up Fair at August Laube Rare Books.



AUSTRIA - VIENNA: On top of Vienna - ILAB President Norbert Donhofer invites booklovers to celebrate World Book and Copyright Day on the terrace of his new office. Bring flowers and buy symbolic books to fight illiteracy!

AUSTRIA - VIENNA: The new Literature Museum - the perfect location for an ILAB Pop Up Fair to admire rare books from the history of Austria, presented by Austria's leading booksellers.

HUNGARY - BUDAPEST: One of the most difficult languages ever is spoken in one of the most beautiful book capitals on the globe. Support literacy, enjoy an exclusive Don Quixote exhibition and have a chat with the Hungarian booksellers at Institute Cervantes!

GERMANY - MUNICH: Where business men and women have been meeting for cocktails since Goethe's death in 1832, antiquarian booksellers will welcome you at the Kaufmanns Casino with books, music, drinks and finger food.

GERMANY - KÖNIGSTEIN: Only 15 minutes by car from Frankfurt: an ILAB Pop Up Soirée at Reiss & Sohn, one of Germany's most important book auction houses.

FRANCE - PARIS: The Salon International du Livre rare & de l'Autographe in Paris - Who better than thousands of booklovers gathered under the glass roof of the Grand Palais on 23 April could support the UNESCO literacy projects?



NETHERLANDS - GRONINGEN: The Power of literacy! Antiquarian booksellers create a unique Pop Up Book Street in Folkingestraat on UNESCO World Book and Copyright Day 2015!

NETHERLANDS - AMSTERDAM: Who said rare books and water don't mix? Dutch dealers hold a floating Pop Up Fair on a barge which will be proudly flying the UNESCO World Book and Copyright Day colours.

NETHERLANDS - HAARLEM: Take the train to Haarlem on 23 April, 2015 and find rare books displayed at an ILAB Pop Up Fair in Haarlem central station!

BELGIUM - ANTWERP: Books across the borders. ILAB dealers don't let national boundaries stand in the way of supporting literacy: two Dutch booksellers, one trading in the Netherlands and the other in Belgium, pop up at Antwerp's Bibliotheek Permeke.

DENMARK - COPENHAGEN: Antiquarian booksellers will pop up in the foyers of the Copenhagen libraries!

SWEDEN - LUND: The city of bikes and books: an ILAB Pop Up Fair dedicated exclusively to pop-up books at Akarps Antikvariat!

UNITED KINGDOM - LONDON: Where lawyers and politicians meet for lunch and celebrate weddings: British booksellers show their best at Middle Temple Library!

UNITED STATES - NEW YORK: The city that never sleeps brings UNESCO World Book and Copyright Day back to the streets: the New York rare book dealers will pop up at busy places downtown Manhattan.



UNITED STATES - NEW CASTLE: New Castle's old Opera House in Delaware, built by the Masons in 1879, is representative of an America that many don't know exists - and the perfect location for three famous American rare book dealers to pop up on 23 April 2015!

UNITED STATES - WASHINGTON: Next stop Washington DC, where Allan Stypeck, owner of Second Story Books on Dupont Circle, hosts an ILAB Pop Up Fair that will display rare books in abundance.

UNITED STATES - CHICAGO: An ILAB Pop Up overlooking Lake Michigan from the windows of the elegant skyscraper premises of the Cliff Dwellers Club, where Frank Lloyd Wright had drinks with Carl Sandburg.

UNITED STATES - SEATTLE: The gateway to the Klondike gold rush, the city where Jimi Hendrix was born and Ray Charles played his first piano lines. Is there a better place to show cool books on UNESCO World Book and Copyright Day?

UNITED STATES - PORTLAND: Bridge City, Beer City, BOOK City: a brew pub in Portland, Oregon, hosts the final ILAB Pop Up Fair on UNESCO World Book and Copyright Day 2015!

By Sally Burdon, Asia Bookroom (Australia)

FOR MORE INFORMATION and a full list of all ILAB Pop Up Book Fairs visit www.ilab.org.
FOLLOW US LIVE on 23 April 2015: ilabpopupbookfairs.blogspot.de.

For more details on UNESCO's World Book and Copyright Day visit www.unesco.org/new/en/wbcd.

CONTACTS:

Sally Burdon - Sally@AsiaBookroom.com - phone 61(0) 62515191
Barbara van Benthem - editor@ilab.org - phone +49 170 2111406 15
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