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SOUTH SUDAN - WHERE EVEN SCHOOL BOOKS ARE RARE BOOKS

LET'S MAKE THESE RARE BOOKS COMMON!

Without literacy the world would be an impossible place – barriers everywhere you turn and every barrier high, keeping you fenced in by poverty and lack of power.

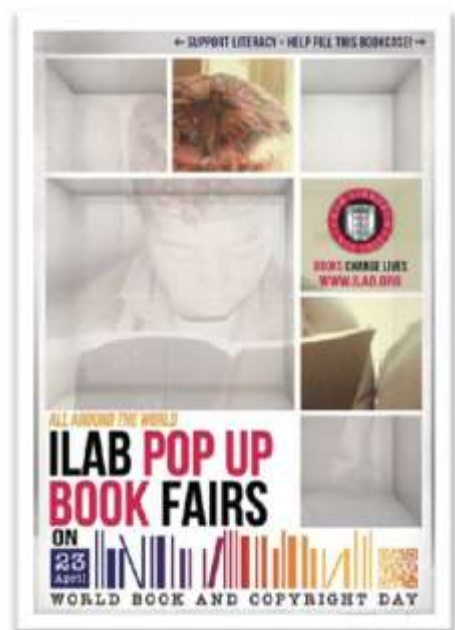
ILAB booksellers want to smash down these barriers. They really understand the value of literacy and the place of the book as a vehicle of cultural messages, knowledge and entertainment – not to mention an object of beauty. They have to. To become a member of any of the 22 national associations that the International League of Antiquarian Booksellers (ILAB) is the umbrella body of, requires expertise and a real appreciation for rare books.

ILAB booksellers can be found in 34 countries on four continents. And on 23 April 2015, which marks UNESCO World Book and Copyright Day, these booksellers and booklovers will also become book activists! They will be aiming

to give everyone a chance to see, handle and buy rare books at the short ILAB Pop Up Book Fairs that will take place, just for a few hours, one after another across the globe. These fairs will often be in the most unexpected places – in the waiting room of the Central Station in Haarlem, on a barge on the canals of Amsterdam, in a pub in Portland, Oregon, in the centre of Tokyo, at Institute Cervantes in Budapest, in the new literature museum in Vienna – and in London in the Middle Temple Library.

So what is a rare book? A good question to ask on UNESCO World Book and Copyright Day! The answer to this question is certainly different in the wealthier parts of the world to the answer in a country like South Sudan. While the businesses of the ILAB booksellers are dependent on books being scarce and desirable, the booksellers taking part in the ILAB Pop Up Fairs just two weeks away would like to see some books made very common indeed. Children's books in South Sudan should be very common to all, and they should no longer be rare books!

Help us to help the children in South Sudan! Join us on April 23 across the World! Visit an ILAB Pop Up Book Fair, enjoy the beauty of rare books and other works on paper for sale and buy symbolic book spines to fill symbolic Empty Bookcase posters as a donation for the UNESCO literacy project.



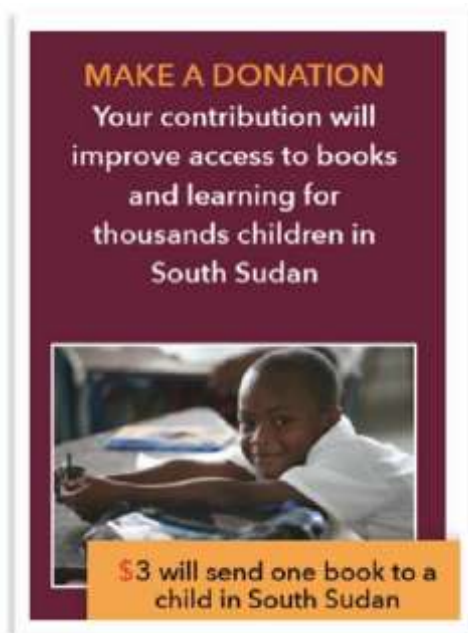
A donation of 3 US \$ will send one book to a child in South Sudan, 15 US \$ purchase a set of 12 school books for a classroom, and 500 US \$ provide 45 school book collections for a rural community. Each symbolic spine makes a very real difference to the lives of the children there!

If you can't visit an ILAB Pop Up Book Fair on UNESCO World Book and Copyright Day, 23 April 2015, follow us live on www.ILAB.org - and donate online right now!

Rare books make a difference! Across the World!

THE ILAB POP UP BOOK FAIR CALENDAR

UNESCO WORLD BOOK AND COPYRIGHT DAY, 23 APRIL 2015!



AUSTRALIA – SYDNEY: State Library of New South Wales: Shakespeare's First Folio lends drama to the first ILAB Pop Up Book Fair on UNESCO World Book and Copyright Day.

AUSTRALIA - DUNKELD and HAMILTON: Of books and sheep: Australian booksellers pop up down under at The Mount Sturgeon Woolshed/The Royal Mail Hotel and Hamilton Public Library.

JAPAN – TOKYO: Five minutes away from the famous Ginza: a big step into the world of rare books. Meet the Japanese antiquarian booksellers at the World Antiquarian Book Plaza.

SOUTH AFRICA - CAPE TOWN: A charity auction to support literacy in South Sudan: how Clarke's Africana Rare Books & Antiquarian Auctions celebrate UNESCO World Book & Copyright Day 2015.

RUSSIA - MOSCOW: Free Appraisal Day at the Moscow State University of the Printing Arts: bring your books, maps, prints and autographs and learn about their value!

ITALY - MILAN and LUCCA: Starting with the 3rd Milan International Antiquarian Book Fair on 27 March and ending with ILAB Pop Up Fairs in Milan and Lucca on 23 April, Italian booksellers will be raising money for UNESCO, not only on one day, but non-stop on www.alai.it within four weeks!

SWITZERLAND – ZURICH: The city of banks and books, where Thomas Mann bought his favourite cigars and the avant-garde artists met in the famous Cabaret Voltaire. An ILAB Pop Up Fair at August Laube Rare Books.

AUSTRIA – VIENNA: On top of Vienna – ILAB President Norbert Donhofer invites booklovers to celebrate World Book and Copyright Day on the terrace of his new office. Bring flowers and buy symbolic books to fight illiteracy!

AUSTRIA – VIENNA: The new Literature Museum – the perfect location for an ILAB Pop Up Fair to admire rare books from the history of Austria, presented by Austria's leading booksellers.

HUNGARY – BUDAPEST: One of the most difficult languages ever is spoken in one of the most beautiful book capitals on the globe. Support literacy, enjoy an exclusive Don Quixote exhibition and have a chat with the Hungarian booksellers at Institute Cervantes!

GERMANY - MUNICH: Where business men and women have been meeting for cocktails since Goethe's death in 1832, antiquarian booksellers will welcome you at the Kaufmanns Casino with books, music, drinks and finger food.

GERMANY - KÖNIGSTEIN: Only 15 minutes by car from Frankfurt: an ILAB Pop Up Soirée at Reiss & Sohn, one of Germany's most important book auction houses.

NETHERLANDS - GRONINGEN: The Power of literacy! Antiquarian booksellers create a unique Pop Up Book Street in Folkingestraat on UNESCO World Book and Copyright Day 2015!

NETHERLANDS - AMSTERDAM: Who said rare books and water don't mix? Dutch dealers hold a floating Pop Up Fair on a barge which will be proudly flying the UNESCO World Book and Copyright Day colours.

NETHERLANDS - HAARLEM: Take the train to Haarlem on 23 April, 2015 and find rare books displayed at an ILAB Pop Up Fair in Haarlem central station!

BELGIUM - ANTWERP: Books across the borders. ILAB dealers don't let national boundaries stand in the way of supporting literacy: two Dutch booksellers, one trading in the Netherlands and the other in Belgium, pop up at Antwerp's Bibliotheek Permeke.

DENMARK - COPENHAGEN: Antiquarian booksellers will pop up in the foyers of the Copenhagen libraries!

SWEDEN - LUND: The city of bikes and books: an ILAB Pop Up Fair dedicated exclusively to pop-up books at Akarps Antikvariat!

UNITED KINGDOM - LONDON: Where lawyers and politicians meet for lunch and celebrate weddings: British booksellers show their best at Middle Temple Library!

UNITED STATES - NEW YORK: The city that never sleeps brings UNESCO World Book and Copyright Day back to the streets: the New York rare book dealers will pop up at busy places downtown Manhattan.

UNITED STATES – NEW CASTLE: New Castle's old Opera House in Delaware, built by the Masons in 1879, is representative of an America that many don't know exists – and the perfect location for three famous American rare book dealers to pop up on 23 April 2015!

UNITED STATES - WASHINGTON: Next stop Washington DC, where Allan Stypeck, owner of Second Story Books on Dupont Circle, hosts an ILAB Pop Up Fair that will display rare books in abundance.

UNITED STATES - CHICAGO: An ILAB Pop Up overlooking Lake Michigan from the windows of the elegant skyscraper premises of the Cliff Dwellers Club, where Frank Lloyd Wright had drinks with Carl Sandburg.

UNITED STATES - SEATTLE: The gateway to the Klondike gold rush, the city where Jimi Hendrix was born and Ray Charles played his first piano lines. Is there a better place to show cool books on UNESCO World Book and Copyright Day?

UNITED STATES - PORTLAND: Bridge City, Beer City, BOOK City: a brew pub in Portland, Oregon, hosts the final ILAB Pop Up Fair on UNESCO World Book and Copyright Day 2015!



FOR MORE INFORMATION and a full list of all ILAB Pop Up Book Fairs visit www.ilab.org.

For more details on the UNESCO literacy project in South Sudan visit

https://www.ilab.org/eng/ilab/ILAB_on_UNESCO_WORLD_BOOK_AND_COPYRIGHT_DAY_2015/POP_UP_Support_Literacy.html

For more details on UNESCO's World Book and Copyright Day visit www.unesco.org/new/en/wbcd.

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8 April, 2015 (Pictures: ILAB, UNESCO, Wikipedia)

